

PROGRAMME: BSc MGT/B&F
DURATION:SEPTEMBER 2012- APRIL 2013
MODE: SAT / CF
DAYS: SATURDAY
COMPONENT: STRATEGY
LECTURER: JENELLE ALEXANDER-RAMKISSOON



No	Date	Time	Topic
2	Wednesday, October 03, 2012	5:45- 8:15 pm	Introduction to Course
3	Wednesday, October 10, 2012	5:45- 8:15 pm	Business Firm
4	Wednesday, October 17, 2012	5:45- 8:15 pm	Business Firm
5	Wednesday, October 24, 2012	5:45- 8:15 pm	Distinctive Capabilities and Competitive Advantage
6	Wednesday, October 31, 2012	5:45- 8:15 pm	Strategic Partnerships
7	Wednesday, November 07, 2012	5:45- 8:15 pm	Tutorial Session
8	Wednesday, November 14, 2012	5:45- 8:15 pm	Strategic Asymmetries- Persistent Dominance
9	Wednesday, November 21, 2012	5:45- 8:15 pm	Value Chain Analysis- Vertical Relations
10	Wednesday, November 28, 2012	5:45- 8:15 pm	Vertical Intergration and Transaction Costs
11	Wednesday, December 05, 2012	5:45- 8:15 pm	Entry & Entry Deterrence
12	Wednesday, December 12, 2012	5:45- 8:15 pm	Tutorial Session
13	Wednesday, January 09, 2013	5:45- 8:15 pm	Research & Development Competition
14	Wednesday, January 16, 2013	5:45- 8:15 pm	Technology Adoption
15	Wednesday, January 23, 2013	5:45- 8:15 pm	Network Effects
16	Wednesday, January 30, 2013	5:45- 8:15 pm	Introduction to Game Theory
17	Saturday, April 06, 2013	9:30 - 12:00 noon	Tutorial Session
18	Saturday, April 20, 2013	9:30 - 12:00 noon	Oligopolistic Models of Competition
19	Saturday, April 27, 2013	9:30 - 12:00 noon	Analysis of Market Structure
20	Saturday, May 04, 2013	9:30 - 12:00 noon	Collusion
21	Saturday, May 11, 2013	9:30 - 12:00 noon	Tutorial Session